Cupertino Parks & Rec System Master Plan, Citywide Survey 2017, Activity Participation Results

Responses to the question:

"Do you or members of your household participate in any of the following recreation & leisure activities?"

Number of respondents	All	Residents only	Families with kids	< 30 yrs	< 18 yrs	65+ yrs	Asian- Chinese	Asian- Indian	Cau- casian
Number of respondents	939	701	425	139	93	238	139	110	421
<u>OVERALL</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
1 Walking for Pleasure or Fitness	63.6%	67.5%	56.9%	40.3%	31.2%	68.9%	56.1%	51.8%	72.0%
2 Nature Walks/Hikes	63.7%	67.0%	59.1%	40.3%	31.2%	63.0%	63.3%	60.0%	70.5%
3 Cultural Events/Perf. Arts/Concerts (attend)	48.7%	51.8%	44.0%	30.9%	21.5%	52.9%	46.8%	42.7%	54.2%
4 Bicycling (recreation)	45.9%	46.9%	54.6%	40.3%	41.9%	30.7%	41.7%	48.2%	46.6%
5 Fairs and Festivals (attend)	45.4%	46.9%	44.0%	27.3%	20.4%	45.8%	46.0%	38.2%	48.2%
6 Exercising/Aerobics/Weightlifting	43.5%	46.6%	38.1%	32.4%	23.7%	50.4%	44.6%	39.1%	48.9%
7 Gardening	36.6%	38.8%	32.9%	23.0%	16.1%	37.4%	31.7%	31.8%	41.6%
8 Swimming	36.3%	38.4%	50.8%	46.0%	43.0%	20.2%	48.9%	41.8%	32.1%
9 Arts and Crafts	35.7%	37.9%	42.1%	35.3%	35.5%	26.9%	41.7%	39.1%	30.2%
10 Picnicking	34.8%	37.1%	35.5%	15.8%	9.7%	29.0%	36.0%	24.5%	35.6%
11 Playground (visit/play)	31.5%	34.1%	47.5%	25.9%	25.8%	17.6%	46.8%	31.8%	25.2%
12 Volunteer Activities	31.5%	34.1%	31.5%	28.1%	26.9%	30.7%	32.4%	36.4%	30.2%
13 Library Programs	30.5%	33.0%	36.2%	21.6%	19.4%	26.9%	40.3%	34.5%	26.8%
14 Jogging/Running	29.0%	30.0%	39.1%	44.6%	39.8%	11.8%	34.5%	44.5%	21.6%
15 Tours and Travel	27.1%	28.7%	20.0%	10.1%	8.6%	37.8%	27.3%	11.8%	30.6%
16 Dog Walking/Dog Parks	26.8%	27.2%	24.7%	19.4%	16.1%	20.2%	20.1%	20.9%	32.5%
17 Wildlife Watching (including bird watching)	26.7%	28.7%	23.1%	14.4%	10.8%	28.2%	22.3%	15.5%	35.2%
18 Senior Center Activities	26.4%	28.5%	9.9%	2.9%	3.2%	57.6%	25.2%	9.1%	34.7%
19 Yoga	24.6%	25.7%	25.4%	19.4%	11.8%	15.5%	30.9%	36.4%	21.6%
20 Musical Instrument (play)	24.0%	23.3%	33.9%	34.5%	41.9%	13.9%	27.3%	30.9%	19.2%

LEGEND: Responses > 50%
40-49%
30-39%
25-29%
20-24%

ONE OR MORE GROUPS > 20%	All	Residents only	Families with kids	< 30 yrs	< 18 yrs	65+ yrs	Asian- Chinese	Asian- Indian	Cau- casian
Instructional/Educational Classes	22.5%	24.5%	24.5%	14.4%	11.8%	21.8%	28.8%	22.7%	20.9%
Technology/Programming	21.0%	23.1%	29.2%	26.6%	25.8%	9.7%	21.6%	39.1%	17.3%
Summer Camps	21.1%	22.5%	39.3%	26.6%	28.0%	4.6%	31.7%	30.0%	12.4%
Basketball	19.3%	19.1%	33.4%	39.6%	45.2%	1.7%	26.6%	40.9%	8.8%
Bicycling (commute/transportation)	19.2%	19.4%	22.6%	30.2%	29.0%	9.7%	15.8%	22.7%	20.2%
Environ. Ed./Nature Study or Appreciation/4-H	18.8%	21.1%	20.7%	12.9%	12.9%	17.2%	12.9%	16.4%	22.1%
Dancing	16.8%	18.3%	20.2%	18.0%	15.1%	13.4%	20.1%	24.5%	13.1%
Sports Events (attend)	16.8%	15.8%	19.8%	18.7%	17.2%	11.8%	15.1%	9.1%	18.8%
Tennis	16.5%	17.3%	23.1%	18.0%	18.3%	6.7%	23.7%	20.0%	13.3%
Soccer	16.4%	17.0%	25.2%	25.2%	26.9%	5.9%	13.7%	26.4%	14.7%
Badminton	12.9%	13.8%	21.2%	23.0%	25.8%	2.9%	20.1%	37.3%	4.3%
Table Tennis/ Ping Pong	11.8%	11.6%	19.1%	16.5%	21.5%	4.2%	18.7%	20.0%	7.8%
Tai Chi	9.1%	10.1%	7.1%	2.9%	1.1%	13.4%	20.9%	1.8%	7.1%
OTHER									
Golf/Driving Range	15.0%	16.8%	13.2%	8.6%	9.7%	16.4%	17.3%	4.5%	15.4%
Cultural Events/Perf. Arts/Concerts (participate)	10.9%	12.3%	14.4%	10.8%	11.8%	8.8%	12.9%	19.1%	7.8%
Baseball	9.3%	9.3%	12.9%	11.5%	14.0%	4.6%	6.5%	5.5%	8.6%
Volleyball	8.0%	8.4%	12.7%	14.4%	15.1%	1.3%	12.2%	11.8%	5.2%
Martial Arts	8.1%	8.3%	13.2%	12.9%	11.8%	2.1%	10.8%	4.5%	5.9%
Preschool	7.8%	9.3%	12.7%	3.6%	2.2%	3.8%	11.5%	7.3%	5.0%
Teen Center Activities (at library or city)	7.7%	8.0%	14.8%	15.8%	19.4%	1.7%	7.2%	19.1%	3.3%
Skateboarding	5.5%	5.6%	8.9%	12.2%	12.9%	0.8%	5.0%	5.5%	5.7%
Other	5.4%	5.8%	4.7%	2.9%	1.1%	8.0%	6.5%	2.7%	5.7%
Softball	5.3%	5.6%	6.4%	5.0%	4.3%	3.4%	0.7%	0.9%	6.7%
Football	5.0%	4.9%	8.7%	14.4%	17.2%	0.4%	2.9%	10.9%	3.3%
Roller Hockey/Roller Skating	3.9%	3.6%	5.9%	7.2%	5.4%	1.7%	5.8%	2.7%	4.0%
Disc Golf	3.6%	3.0%	3.3%	2.2%	0.0%	1.7%	3.6%	0.9%	4.3%
Racquetball/Squash/Handball	3.2%	3.6%	4.0%	3.6%	5.4%	1.3%	3.6%	7.3%	2.4%
Cricket	3.1%	3.1%	5.9%	6.5%	8.6%	0.4%	0.7%	16.4%	0.7%
Pickleball	2.9%	2.3%	2.8%	2.9%	3.2%	3.4%	2.2%	0.9%	2.9%
Footgolf	2.6%	2.0%	2.4%	2.9%	1.1%	1.3%	1.4%	0.0%	2.9%